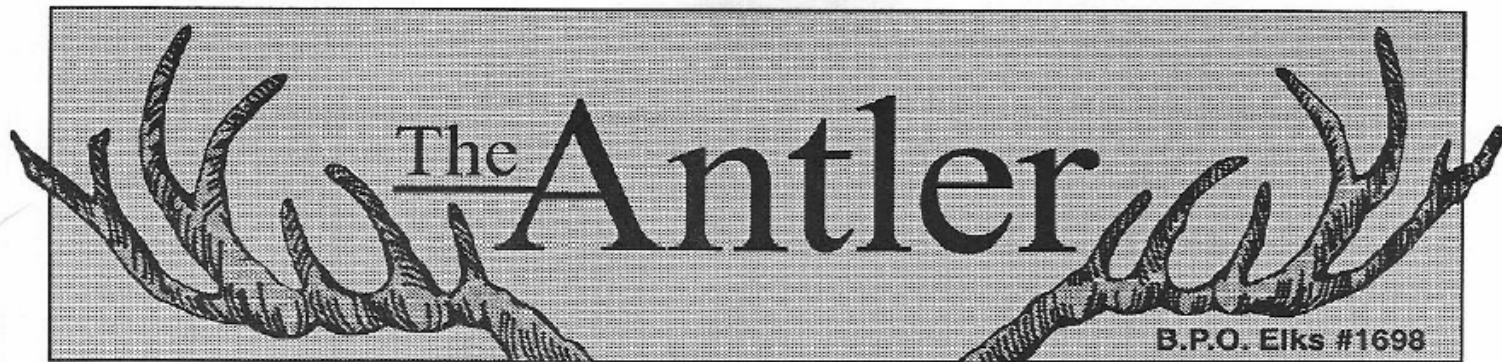




Volume 69

APRIL 2012

Issue 4

<http://www.pointpleasantelks.org>

EXALTED RULER'S MESSAGE

My first ER Message for the 2012-2013 Elk Year—how exciting!

I would like to thank all the members, who have invested their confidence and trust in my ability to improve our Lodge and our community programs. I have been entrusted with a great responsibility in the leadership of this Lodge, and, I am honored that you have chosen me as your Exalted Ruler. I hope to fill my year with accomplishments that our future Elk leaders will want to follow.

I would also like to thank the members for their support of the following elected and appointed officers: Cliff Van Nest, Leading Knight; Brian Kierstead, Loyal Knight; Tom Watters, Lecturing Knight; Helen McDermott, Secretary; Bob Byrnes, Treasurer; Phyllis Willever, Trustee; Gus Adamo, Tiler; Jack Secor, Inner Guard; Michael Brannick, Chaplain; Paschal Drew, Organist; and Amanda Horton, Esquire. There is no doubt they will carry out their duties and they are ready to assume the commitments they have each made to the Lodge. I wish all of you much success in your new positions and I am thankful for the opportunity to work with each of you.



Thank you to the current Trustees who are in place: Ron Panuska, Bob Kierstead, PER, Mike Travisano, and Rob Cook, Esq. Your continued dedication and hard work are greatly appreciated.

I have assigned Committee Chairpersons who are committed to moving forward in accomplishing their objectives for the year. Many of the committees are looking for members, and, I would encourage anyone who is interested in joining a committee to get involved! As I can attest, since I have been a member of the Veterans Committee from the very first day I became a member, the experience of being involved (with a committee) is very rewarding. The key is to choose something that interests you, and then get involved! A list of Committee Chairpersons can be found in our Antler. Give it a try—you won't be disappointed! And, a big thank you to all of the Committee Chairpersons who agreed to take the responsibility of running a Committee. The time and effort you have agreed to assume is greatly appreciated and I know each of you will do a great job.

Officers, Chairpersons, and Members Let's embrace the coming year and welcome the challenges we will face which will enable us to work together to ensure that Point Pleasant Lodge #1698 can be the very best that it can be!!

In closing, I will leave you with one of my favorite quotes from Helen Keller: "Alone we can do so little, together we can do so much."

Fraternally,
Dawn Tortoriello



Lodge Officers 2012-2013

Exalted Ruler	Dawn Tortoriello	908-600-6605
Leading Knight	Cliff Van Nest	306-5935
Loyal Knight	Brian Kierstead	908-783-7461
Lecturing Knight	Tom Watters	848-992-6194
Secretary	Helen McDermott	785-3323
Treasurer	Bob Byrnes	278-9422
Tiler	Gus Adamo	899-2722
Esquire	Amanda Horton	600-8561
Inner Guard	Jack Secor	701-0535
Chaplain	Michael J. Brannick	600-8525
Organist	Paschal Drew	295-1713
Trustee	Ron Panuska	714-9966
Trustee	Bob Kierstead, PER	272-7307
Trustee	Mike Travisano	899-5115
Trustee	Rob Cook	261-0048
Trustee	Phyllis Willever	714-1149

Committee Chairpersons

Activities	Thomas "Bat" Masterson, PER	892-8301
Americanism	Jerri Parlow	814-6092
Antler	Eileen Miller	714-9553
Audit	Cus Dalik, PDDGER	600-6979
Banquets	Georgianna Walsh	295-1945
Bar Steward	Jay Ramirez	899-8620
Batter Up	Todd Schmidt	207-6076
Community Service	Mike Donahue	892-4663
Convention	Cliff Van Nest	306-5935
Drug Awareness	Donna Tranchita	908-965-3733
ENF	Cus Dalik, PDDGER	600-6979
Flag Day	Joe Chickene	840-0891
Fluke Tournament	John Veprek, PSP	908-910-9363
Fraternal	Brian Coyle	908-406-5555
Government Relations	Brian Kuhn	859-6707
Hoop Shoot	Greg Smith	920-7516
House	Co-Chair: Paul Brundage, PER	773-8441
	Co-Chair: Bob Scott	552-6169
Indoctrination	Gus Schipani	892-6772
Investigation	Bob Kierstead, PER	272-7307
Lapsation	Helen McDermott	785-3323
Lodge Activities	Jerry Rotunno	546-6279
Lodge Scholarships	Jan Picarell	892-4522
Mediator	Joe Miller, PER	713-2070
Membership	Bob Scott	552-6169
Memorial Service	Dino Castronova, PER	995-5758
Mother's Day Service	Georgianna Walsh	295-1945
National Veterans Service	Nancy DeVito	892-8961
Oktoberfest	Jim Brogan	814-1043
PER Association	Cus Dalik, PDDGER	600-6979
Photographer	Ray Staab	892-5406
Presiding Justice	Rob Cook, Esq.	261-0048
Public Relations	Donna Rotunno	233-4256
Soccer Shoot	Dino Castronova, PER	995-5758
Special Needs Children	Gus Adamo	899-2722
Tear Off Raffles	Scot L. Famous, PER	703-4701
Webmaster	Terry LaDu	899-4635
Youth Activities	Dino Castronova, PER	995-5758

House Committee News

By Tim Haley

On April 13 and 14, the new Investors Bank on Bridge Avenue in Point Pleasant will donate \$25. to the Lodge for every new account opened. You must mention that you are a member of the Point Pleasant Elks. Branch Manager is Kathy Meade. If you need more info, call Kathy at 732-701-2906.

Easter Bake Sale—April 6th, 5 pm—??

Thanks to Joe Abradi for donating a new clock, dedicated to the memory of his wife, Gloria, to our Grill Room. The clock he previously donated has been moved to the Banquet Hall.

New, improved **Cause Café** lunch menu debuting March 22. The menu has been streamlined to offer freshly made and **cheaper priced** items to purchase. Hours:
Tuesday: Noon-8 pm
Wed. & Thurs.: 11 am—3 pm
Friday: 11 am—8 pm
Sat. & Sunday: 3-7 pm

Breakfast is served the last Sunday of every month from 9 am till noon.

This is my last article as House Chairman. I want to thank the members for their support throughout the year. I especially have to thank Gary Laudisi for all the repairs he made in the Lodge throughout 2011.

Great Job, Tim! Thank You!!

Guess What Time It Is?
It's EASTER EGG HUNT TIME!!!!!!!!!!!!!!
Come on down to the Easter Egg Hunt
April 7, 2012
Time: 11:00 a.m.
Join the Easter Bunny, Antsy the Clown and
her Bunny helpers
Egg dying, food, and hunt
Children are free
Adults \$5.00 dollars



Cornhole Update

By Brian and Mike

We've been enjoying the turnout that continues for our 2nd and 4th Tuesday of the month. So far we have raised enough money to purchase 2 sets of official American Cornhole boards and bags as well as score towers.

We will be hosting a **"Cinco De Holo"** tournament on May 5, 2012. Proceeds for this event will benefit the Special Needs Children. The tournament will consist of a \$20 Blind Draw/Double Elimination. Registration will be from 11-12 pm. The tournament starts at 1 pm. We will have 2 round robin games before we begin the bracket, so players are guaranteed at least 4 games. We are having a maximum of 20 TEAMS ONLY. At press time we already have 10 teams, so, if you are interested, don't delay. You can register via email at: elkscornhole@gmail.com.

We will be planning special tournaments throughout the year. We will be on a rotating basis as far as which committee will be the beneficiary.

This is a great way to have fun and support our Lodge and its' charities. If you have any questions, please feel free to contact us. Hope to see you soon.

Elk of the Month

By Dawn Tortoriello

Gus Schipani

The "50/50 man" as we know him; he works each and every Friday selling 50/50 tickets ...he even had his own apron made up advertising the prices!

Gus is a long time member of the Point Pleasant Elks and he has given so much of his time to help with just about everything that goes on at the Lodge. As a member of the House Committee, whether it is an outside project, or a project inside the Lodge, you will always find Gus Schipani there ready to lend a helping hand.

He is a member of the Veterans Committee and contributes a great deal of his time visiting with vets and cooking for them, playing games with them, and, of course, playing cards with them!

As a member of the Convention Committee, Gus was in front of that grill, day and night, so all that attended had something delicious to eat.

He has attended just about every fund-raising event the Lodge has had over the past years. It is difficult to stop in at the Lodge and not see Gus!

Gus Schipani, mere words could never express my gratitude and thanks for all that you do and all that you give so unselfishly for the good of everyone around you.

Thank you so very much and **Congratulations Gus Schipani!**



Organ & Tissue Donation Program



The Benevolent and Protective Order of Elks of the USA has joined forces with Donate Life America to increase donations of organs, eyes, and life-saving tissue.

The need is paramount. More than 110,000 patients were waiting for organ transplants as of March 2011, according to the Donate Life America website, www.donatelife.net. Only 28,663 organ transplants had been performed in 2010, and even fewer—14,502 organ donations had been made in that year.

We Elks Members can help close the gap! For more information on the importance of donation and how to become a registered donor in your state, go to the **Donate Life** website. This is a great way to show that "*Elks Give from the Heart.*"

SAVE THE DATE

NJ State Elks Convention—June 1-3, 2012

Gold Crest Motel, Wildwood

Registration Forms and Info Are in Your Dues Notice

Any questions, comments, concerns, or offer to help out,

Please contact Cliff at cliffvannest@gmail.com or

732-306-5935

Also needed: a Parade Chairperson

Eagle Scout Project Requests An Elkdom Helping Hand

By Betty Torode

Troop 3's Life Scout, Kyle Franceschini, has begun raising money for his Eagle Scout Project. He is in the process of designing educational signs about waterfowl and nitrogen runoff which will be placed behind the Bennett Cabin at Riverfront Park in Point Pleasant Boro. He is fundraising to cover the costs of the sign development and construction.

On April 29, 2012, he will be holding a clothing drive that will not only generate funds for the project, but will also assist impoverished recipients of the donations through the company sponsoring his clothing drive. He is requesting the following items: Clothing, Coats, Shoes, Pocketbooks, Accessories, Bags, Household Linens, Pillows, Blankets, Small Rugs, Towels, Tablecloths, Curtains, Toys that fit in a 24" x 24" box, Bikes.

The collection will occur at Riverfront Park, located at the corner of Maxson Avenue and River Road in Point Pleasant Boro from 10 a.m. to 5 p.m. Spring cleaning days are definitely upon us. So as you clean out your closets, please think about donating to assist this young man on his trail to the rank of Eagle Scout.

Thank you for your assistance.



The National Veterans Service Committee has chosen, Army Specialist Bryan Palmer and his Spouse, Army Reserve Specialist Donna Palmer, for their "Service to our Country" to be the Veterans Committee's guests aboard the Celebrity cruise line "Summit" to Bermuda on May 13, 2012.



More information will be in the May Antler.

Scholarship News by Jan Picarell

March Madness -The NCAA basketball season is over. Thank you, Mike, for your efforts running our successful raffle and all our members, guests, and friends who contributed to our Scholarship Fund. In addition, thanks to all for the purchase of tickets for the \$125 Pot-O-Gold. Your contributions allow our Lodge to give 8 graduating Seniors at our local high schools \$500.00 each to continue their education. We are pleased to announce that Justin Grace, a Senior at Point Pleasant High School, is one of 24 students in NJ competing for most valuable student award at the Grand Lodge Level. Announcement to be made in June 2012. The Scholarship Committee will be meeting in Mid April with both high schools' guidance departments to select candidates for the Lodge's 4 Memorial Scholarship grants.



GOLDEN ELKS POP WARNER CELEBRATES 50 YEARS

By Kyle Walters

Since 1962 Golden Elks Pop Warner (GEPW) has been a part of our Lodge and town. With our 50th Anniversary Season upon us, GEPW would like to take the time to acknowledge all participants past and present. So, if you or someone you know has been either a player, cheerleader, coach, or volunteer in any capacity, we want to know about it. Our plan is to hold a reunion cocktail party on a Friday or Saturday night this coming September followed by an on field ceremony with all of our alumni that Sunday.

We would also like to announce the arrival of the ALL NEW GEPW Spirit Wear now available. Items available include short and long sleeve T's, as well as hoodies, sweat pants, and fitted hats. T shirts and hoodies are available in adult and children's sizes and come in either white or grey with purple writing. The hats are fitted and come in three different sizes. All prices are listed for each item. Pants, shirts, and hoodies all say "Golden Elks Pop Warner Est. 1962" with "Tradition Runs Deep" on the back of the shirts and hoodies and the hats have our GEPW Elk logo on the front with a purple brim. In addition to the football logo you see in the picture, there will also be a cheer megaphone available soon. All spirit wear will be available at our general meetings held on the 1st Wednesday of each month at 7 pm in the banquet hall or at our next registration date on April 29th in the same location or by contacting Kyle Walters.

If you would like to participate in the alumni events or are interested in purchasing Spirit Wear and showing your Elks pride, please call or email Kyle Walters at kylewalters1030@gmail.com or 732-575-9849.



ITEM	SIZES	COST
Flex Fit Embroidered Cap	One Size (See Kyle for sizing details)	\$20
Short-Sleeved Shirt Grey Or White	<u>Adult</u> S, M, L, XL, XXL <u>Youth</u> M, L, XL	\$10
Long-Sleeved Shirt Grey Or White	<u>Adult</u> S, M, L, XL, XXL <u>Youth</u> M, L, XL	\$15
Hooded Sweatshirt Grey Or White	<u>Adult</u> S, M, L, XL, XXL <u>Youth</u> M, L, XL	\$25 (\$30 for XXL)
Sweatpants Grey	<u>Adult</u> S, M, L, XL, XXL <u>Youth</u> M, L, XL	\$20

Antler Boosters 2012-2013

Boosters

Joe Abradi
Sonny & Barbara
Ronald C. Brooks
Don & Shadow Cashour
Albert J. Clericuzio
William S. Cobb
Robert M. & Bridget Cook
Harold & Suzanne Demarest, Jr.
Paschal Drew
George Edson
Joseph V. Esposito
Allan F. Gile, Sr.
Pat & Bill Hennessy, PER
Glenn P. Henry
Suzanne J. Hoagland
John W. & Anna Kaufman
Terence J. LaDu
Bernard A. Lang
William & Donna Leinweber
Annette & Len Luccioni
Ken & Kathy Mathis
David & Lois McWilliam
John W. Menschner, Sr.
Eileen & Joe Miller, PER
Mickey & Ingrid
Ronald W. & Joan Panuska
Janice Picarell
Robert W. Pursel, PER
Jack H. Secor
Bill & Pat Shay
Barbara R. Smith
Carol & Ed Sholander
Thomas F. & Marilyn Spedding
Elizabeth & Dennis Torode
Mike & Judy Travisano
Rich & Cathy Troppoli
Ellen & John Veprek, PSP
Brian E. Wills

Memorials

Joan Abradi
Glen Acerra
Gloria Adamo
Gina A. Bartus
William Harrison Brown II
Maria Corbally
Hy A. Dooley
Pat Felstedt
Bob Haugh
Nancy M. Henry
Robert E. Henry
Ruth Hoagland
Brian Joiner
Ellen C. LaStella
Ed & Ruth Magley
Robert R. McCabe
Sharon McDowell
Kay & Lou Meyer
Dr. Sharon Mullaney-Erbeck
Lenore Neral
Nancy O'Brien
Dorothy L. Rager
Joseph F. Rager, Jr.
Charles Rola
William Skidmore
Bernie Smith, PER
Jerry Strace
Linda Van Duyn
Andrew Wissel

Your contributions help maintain this publication's standard of excellence. Thank you.

April 2012

Sun	Mon	Tue Terrific Tuesdays From Noon-4 pm	Wed	Thu Thirsty Thursdays 4-7 pm	Fri	Sat Saturday Twofers 3-7 pm
1 Palm Sunday April Fools' Day	2	3 Lodge Meeting 8 pm	4 NVSC 7 pm	5 Shuffleboard Line Dancing	6 Good Friday	7 Easter Egg Hunt 11 am
8 Easter	9 Trustees Meeting 7:30 pm	10 Cornhole League 7-10 pm	11 SNCC 7pm	12 Shuffleboard Line Dancing	13	14
15	16	17 Lodge Meeting 8 pm	18 NVSC 7 pm	19 Shuffleboard Line Dancing	20	21
22	23 Trustees Meeting 7:30 pm	24 Cornhole League 7-10 pm	25 SNCC 7pm	26 Shuffleboard Line Dancing	27	28
29 Breakfast 9 am—Noon	30					



Raffle Tickets for Sale
\$20.00 Each
A Free Weekend for Convention
See Cliff Van Nest



JIM GIASULLO
JEWELER

LR

LEE RICHARDS FINE JEWELRY

DIAMONDS • REPAIRS • SPECIALIZING IN HANDMADE JEWELRY
Jewelry repairs on premises while you wait, while you watch

2243 Bridge Ave. • Point Pleasant, NJ 08742-4919
732-295-8875 • Fax 732-295-9533 • jimleerichards@aol.com

Van Hise & Callagan Funeral Home

Established 1876
812 Arnold Avenue
Point Pleasant Beach, NJ 08742
(732) 892-0100 • Fax (732) 892-5893

Family Owned & Operated
Andrea Cutaio Pistolakis, Manager, NJ Lic. #4472
Virginia Cutaio Hnatt, Director, NJ Lic. #4471
John A Cutaio, Director, NJ Lic. #2763

SALLY JANE SMITH
PRESIDENT & CEO



"PERSONALIZED TRAVEL WITH PROFESSIONAL RESULTS"

1100 ROUTE 88, POINT PLEASANT, NJ 08742
OFFICE (732) 899-8400 • FAX (732) 714-7248
HOME (732) 899-3456 • MOBILE (732) 996-9666

WWW.THETRAVELSMITHS.COM • SALLY@THETRAVELSMITHS.COM



ASSOCIATED
FINANCIAL
PLANNERS, LLC.

SECURITIES OFFERED
THROUGH T.F.S. SECURITIES, INC.
MEMBER FINRA/SIPC,
A FULL SERVICE BROKER DEALER AT
437 NEWMAN SPRINGS RD.
LINCROFT, NJ 07738
732-758-9300
INVESTMENT ADVISORY SERVICES
OFFERED THROUGH INNOVATIVE
MARKET TRENDS, A SERVICE OF
TFS SECURITIES, INC.

SCOTT R. BRADY, CFP®
CHARLES A. BRADY, CFP®

Tel.: (732) 292-5100
Fax.: (732) 292-5043
Email: scottbrady@tfsrep.com
106 Highway 71, Manasquan, NJ 08756



Kearny Federal Savings

Your Neighborhood Bank... Since 1884.

Dawn Tortoriello
Commercial Loan Officer

827 Fischer Boulevard • Toms River, NJ 08753
Tel: 732-270-3100 • Cell: 908-600-6605 • Fax: 732-506-6511
dtortoriello@kearnyfederalsavings.net

New England Financial®

A MetLife Company

Thomas Martin
Financial Advisor



Creative Financial Group of NJ
1305 Campus Parkway
Suite 100
Wall Township, NJ 07753

Tel: (732) 751-3018
Cell: (732) 644-7425
tmartin1@cfnj.com
www.cfnj.net

New England Financial is the registered mark for New England Life Insurance Company (NELICO), Boston, MA 02116.
Securities offered through New England Securities (NES) (member FINRA/SIPC). NELICO & NES are affiliates.

**Follow the leader to the price leader at Weisleder
Ford, an icon in the auto business for 40 years!**



Drive one.



NEW 2012 FORD
F-150

Weisleder Ford will custom tailor a lease or purchasing plan to fit your life style!

Minutes from the GSP and Route 70
**3306 Bridge Avenue
PT. PLEASANT
732.892.4200**

weislederautos.com

The Priceleader
WEISLEDER

Family Owned and Operated Since 1971



Tow^{Boat}U.S.

Budget Boat Towing & Salvage Inc.

Captain Tom Hurst

Towing • Ungrounding • Salvage
Diving • Insured • Licensed

P.O. Box 1345

Pt. Pleasant Beach, NJ 08742

BoatU.S. 24-Hr. Dispatch (800) 391-4869 • VHF CH 16 TowBoatU.S.

(732) 899-6010 Office

(732) 899-5859 Fax

**R
E
E
L
I
F
E**
BAIT & TACKLE

- FRESH & SALTWATER TACKLE
- LIVE & FROZEN BAIT
- CURRENT FISHING INFORMATION
- VISIT OUR WEBSITE @ www.real-life.com

Open 24 Hours 7 Days a Week
During Prime Season

2621 BRIDGE AVENUE
POINT PLEASANT, NJ 08742

732-899-3506



SCHRADER YACHT SALES, INC.

1723 Bay Avenue • Pt. Pleasant, NJ 08742

RAY SCHRADER

Parker

SALES

732-899-8010

732-899-8180 (Fax)

sales@schraderyachts.com



Chris-Craft

SERVICE

732-899-1797

732-899-1770 (Fax)

service@schraderyachts.com



www.comstockyachtsales.com
chipg@comstockyachtsales.com
704 Princeton Avenue
Brick, NJ 08724

Chip Gahr
President

Your New Jersey Dealer for:

Silverton, Ovation, Regulator & Striper Boats

Quality New, Used & Brokerage boats since 1973

Tel: 732-899-2500

Cell: 732-604-1237

**The Leader in Mazda Sales
& Service since 1978!**



mazda

NEW 2013 MAZDA

CX-5

We'll custom tailor a
fantastic and affordable lease
or purchasing plan to suit
your individual needs.



The Priceleader
WEISLEDER

Family Owned and Operated Since 1978

Conveniently located directly off the GSP

575 Burnt Tavern Rd.
BRICK • 732.892.8868

weislederautos.com

APPLICATIONS FOR MEMBERSHIP
POINT PLEASANT ELKS #1698

<u>APPLICANT</u>	<u>OCCUPATION</u>	<u>PROPOSER</u>
◇ Arlene Masterson	Postmaster	Jim Brogan
◇ Scott Sherman	Property Manager	Frank Connors
◇ Karen Nobel	Special Ed Teacher	Dennis Nobel
◇ Stephanie Prezioso	Hairdresser	Linda Kopet
◇ Charles Shipley	Retired	Jay Ramirez
◇ Kenneth Berger	Retired	Joe Brereton

LODGE OF SORROW

Gerardo F. Ferrara—died March 10, 2012

Please submit articles for the May Antler by April 20, 2012 to Eileen Miller at PPElksAntler@yahoo.com or put in the Antler mailbox at the Lodge.



The Antler
Published monthly by
The Point Pleasant
BPO Elks Lodge #1698
P. O. Box 1069
820 Arnold Avenue
Pt. Pleasant Beach, NJ 08742

Editor:
Eileen Miller
Coordinator:
Terry LaDu
Publisher:
Exalted Ruler
Dawn Tortoriello

Lodge telephone (732) 892-9843
Sec./Voice Mail (732) 899-7638
Fax: (732) 899-7412

Address Service Requested

Non-Profit Organization
U.S. Postage
Paid
BPOE #1698
Permit #74
Lakewood, N.J.

PLEASE RUSH... DATED MATERIAL